

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
931684-1	08/12/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
WXII	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1794

Flight Dates	Order #	Alt Order #
07/31/12 - 08/09/12	931684	07888901

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/31/12	08/03/12	Olympic Daytime M-F	10a-5p	-TWTF--	:30	8	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 8 \$300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
5 WXII Tu 07/31/12 10:38 AM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
1 WXII Tu 07/31/12 1:02 PM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
2 WXII W 08/01/12 1:48 PM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
8 WXII W 08/01/12 2:54 PM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
3 WXII Th 08/02/12 11:28 AM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
7 WXII Th 08/02/12 11:53 AM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
6 WXII F 08/03/12 1:20 PM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
4 WXII F 08/03/12 3:23 PM Olympic Daytime M-F 10a-5p :30 ROF12TV17 \$300.00 NM									
2	07/31/12	08/03/12	M-F WXII 12 News @ 6 p	6-630pm	-TWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$1,000.00									
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3 WXII Tu 07/31/12 6:21 PM M-F WXII 12 News @ 6 pm 6-630pm :30 ROF12TV17 \$1,000.00 NM									
2 WXII W 08/01/12 6:27 PM M-F WXII 12 News @ 6 pm 6-630pm :30 ROF12TV17 \$1,000.00 NM									
4 WXII Th 08/02/12 6:29 PM M-F WXII 12 News @ 6 pm 6-630pm :30 ROF12TV17 \$1,000.00 NM									
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3	07/31/12	08/03/12	Olympic Zone	730p-8p	-TWTF--	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -TWTF-- 4 \$800.00									
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2 WXII Tu 07/31/12 7:40 PM Olympic Zone 730p-8p :30 ROF12TV17 \$800.00 NM									
1 WXII W 08/01/12 7:38 PM Olympic Zone 730p-8p :30 ROF12TV17 \$800.00 NM									
4 WXII Th 08/02/12 7:58 PM Olympic Zone 730p-8p :30 ROF12TV17 \$800.00 NM									
3 WXII F 08/03/12 7:59 PM Olympic Zone 730p-8p :30 ROF12TV17 \$800.00 NM									
4	07/31/12	08/04/12	Mo-Sat/ Sun Prime Olym	8p-12xm	-T-T-S-	:30	3	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -T-T-S- 3 \$4,000.00									
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Advertiser	Product	Estimate Number	
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7	WXII	W	08/08/12	11:17 AM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00	NM																																																																																																														
4	WXII	Th	08/09/12	3:13 PM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00	NM																																																																																																														
8	WXII	Th	08/09/12	4:46 PM	Olympic Daytime M-F	10a-5p	:30	ROF12TV17	\$300.00	NM																																																																																																														
9	08/06/12	08/09/12	M-F WXII 12 News @ 6 p	6-630pm	MTWT---	:30	4	\$1,000.00	NM																																																																																																															
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/06/12</td><td>08/12/12</td><td>MTWT---</td><td>4</td><td>\$1,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WXII</td><td>M</td><td>08/06/12</td><td>6:21 PM</td><td>M-F WXII 12 News @ 6 pm</td><td>6-630pm</td><td>:30</td><td>ROF12TV17</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/06/12	08/12/12	MTWT---	4	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WXII	M	08/06/12	6:21 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	ROF12TV17	\$1,000.00	NM																																																																													
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INVOICE



Send Payment To:

WXII
PO Box 26888
Lehigh Valley, PA 18002-6888

Invoice #	Invoice Date	Invoice Month	Invoice Period
931684-1	08/12/12	August 2012	07/30/12 - 08/09/12
Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1794	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
9	08/06/12	08/09/12	M-F WXII 12 News @ 6 p-630pm		MTWT---	:30	4	\$1,000.00	NM																																																																			
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10	08/06/12	08/09/12	Olympic Zone	730p-8p	MTWT---	:30	4	\$800.00	NM																																																																			
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11	08/06/12	08/09/12	Mo-Sat/ Sun Prime Olym	8p-12xm	MTWT---	:30	4	\$4,000.00	NM																																																																			
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12	08/06/12	08/09/12	WXII M-S Late News	12xm-1230xm	MTWT---	:30	4	\$600.00	NM																																																																			
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Total Spots							49																																																																					

Payment Terms 30 Days

<u>Gross Total</u>	\$53,200.00
<u>Agency Commission</u>	\$7,980.00
<u>Net Amount Due</u>	\$45,220.00